

# **Capabilities Statement**

Founded in 2023 by a retired corporate executive, the Peterson Group LLC provides professional services and business solutions to start-ups, corporations, and federal government agencies. Proficient in developing winning teams that often include collaboration between public and private entities. The team possesses a unique blend of strategic thinking, financial acumen, and relationship-building skills. The team also has experience in developing Department of Defense plans and guidance for exercises and training.

The Peterson Group's talented professionals bring a depth of government experience/expertise across the service areas identified below.

## **Core Services**

- Project and program management
- Training and learning development solutions
- Executive coaching
- Staffing (professional, technical & non-technical/Perm & Temp)
- Operations research
- STEM Talent Acquisition
- Oiversity Equity and Inclusion

### Differentiators

- Or Broad corporate/private sector experience
- ♦ Federal government experience in a myriad of functions
- ♦ Agile, flexible, and responsive
- ♦ Customer focused
- A collaborative customer approach to achieve optimal results for clients
- ♦ Held DoD clearance

### COACHING AND MENTORING

- ♦ Soft skills and effective listening
- ♦ Conflict resolution
- Professional skills building
- Crisis and Risk Management

#### STAFFING

- Professional
- Technical
- ♦ Administrative

#### **PROJECT MANAGEMENT**

Certified Project Management

## **NAICS Codes**

541611: Administrative Management and General Management Consulting

541612: Human Resources Consulting Services

- 541613: Marketing Consulting Services
- 541618: Other Management Consulting Services
- 541690: Other Scientific and Technical Consulting

- 561499: All Other Business Support Services
- **611430:** Professional and Management Development Training
- **541990:** All Other Professional, Scientific, and Technical Services
- 561312: Executive Search Services
- 561320: Temporary Help Services

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